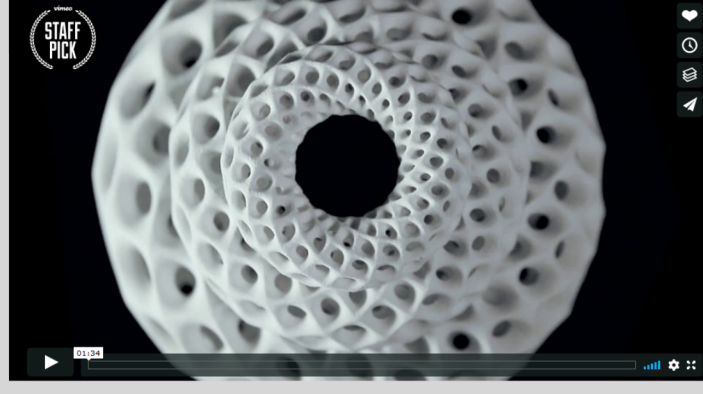


# ONLINE ACCESSIBILITY EXAMPLES

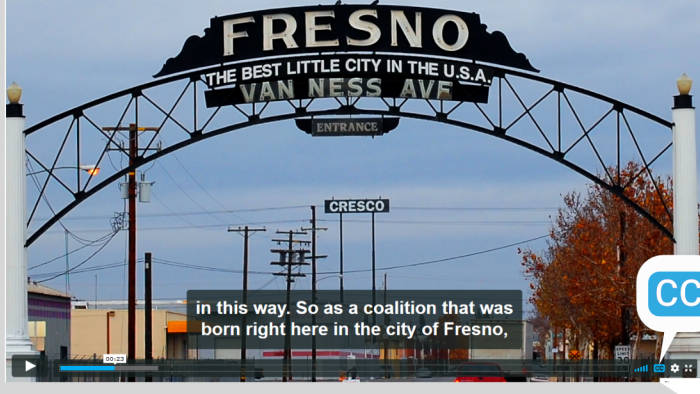
## VIDEOS

For people in the deaf community or for those hard of hearing, captioning and transcripts can provide synchronized text when viewing a video or a transcript text file that can be read separately. Please add them to your videos as closed captions that can be turned on/off on the video.

### Bad Example:



### Good Example:



## TEXT

### FONT

The Font needs to be easily readable. The font used for content should not be a decorative font.

#### Bad Example:

This is a Bad Example

#### Good Example:

This is a Good Example

To learn more about what font is most accessible to use visit the [Bureau of Internet Accessibility](#)

### CONTRAST

Web Content Accessibility Guidelines (WCAG) 2.0 AA requires a contrast ratio of 4.5:1 for normal text and 3:1 for large text. As a normal user these numbers might not mean anything to you, so rule of thumb keep the contrast between the colors high and make sure you can easily see the edges of the characters of the text. You can check your text/background contrast ratio here at this [contrast ration checker website](#).

#### Bad Example:

This is an Example of bad contrast ratio

#### Good Example:

This is an Example of good contrast ratio

### COLOR

Colors should not be used to convey meaning. If developers wish to use colors to communicate something meaningful, alternative options should also be provided to communicate the meaning. This applies to features such as highlighted text.

#### Bad Example:

Do not **emphasize** importance through color alone

#### Good Example:

You can use **font weight** with color to give another visual distinction to the element

## IMAGES

Alt Text, also called "alt tags" and "alt descriptions," is the written copy that appears in place of an image on a webpage if the image fails to load on a user's screen. This text helps screen-reading tools describe images to visually impaired readers.

### Bad Example:



Alt Text: Man smiling at camera

### Good Example:



Alt Text: Fresno Pacific University President Joseph Jones smiling outside in the front of trees.

For more detailed information on how to write good Alt Text checkout this article written by [Hubspot](#).

## AUDIO

If you include audio files into your course you should make available an audio transcript of the file in case any of your students are hearing impaired. This way they are able to read the document without having the added difficulty of trying to listen to the audio.

#### Lecture Example



Last modified: Tuesday, 24 March 2020, 3:03 PM

#### Lecture Example



[Download Transcript](#)

Last modified: Tuesday, 24 March 2020, 3:03 PM



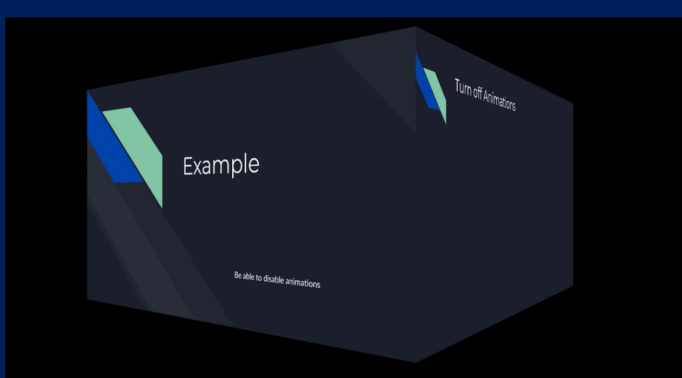
Text Transcript

## Animations

### PRESENTATION TOOLS

Some people with cognitive disabilities find animations or other on- screen movement to be excessively distracting. This being the case, all site animations should include an option to disable or pause them.

### Bad Example:



[HTTPS://APP.VIDGRID.COM/VIDEO/GIF/LSH6TCY0I3P8](https://app.vidgrid.com/video/gif/LSH6TCY0I3P8).GIF

### Good Example:



[HTTPS://APP.VIDGRID.COM/VIDEO/GIF/ITXB0C5P9JY1](https://app.vidgrid.com/video/gif/ITXB0C5P9JY1).GIF



**WATCH THIS VIDEO FROM MICROSOFT TO LEARN MORE ABOUT HOW TO USE ANIMATIONS!**

## HYPERLINKS

Hyperlinks are one of the main features of websites, allowing people to easily navigate to other pages to seek out additional details of related information. There are, however, important differences in the way that sighted people and vision-impaired people navigate and access hyperlinks on a page.

### CLARITY

Sites shouldn't name links using terms such as "read more."

#### Bad Example:

[Read more](#) to learn about links.

#### Good Example:

Go to [Center for Online Learning to learn about hyperlinks](#).

### READABILITY

Hyperlinks should use common terms and language instead of just stating the web address.

#### Bad Example:

To learn more about accessibility go to <https://col.fresno.edu/content/accessibility>

#### Good Example:

To Learn more about accessibility visit the [Center of Online Learning accessibility page](#).

### DISTINCTIVENESS

This means they should either be underlined or in italics instead of relying on color to distinguish them from standard text.

#### Bad Example:

To learn more about accessibility go to [COL Web site](#).

#### Good Example:

To learn more about accessibility visit the [COL Website](#).

Questions or comments visit [Moodle 24/7](#)

Want to learn more about Teaching Online? Visit the [Center for Online Learning](#)



But Jesus looked at them and said, "For mortals it is impossible, but for God all things are **POSSIBLE**."

Matthew 19:26 NRSV